



University
of Basel

Faculty of
Medicine



Pharmaceutical Pricing and Reimbursement

Continuing Education Series:
Frontiers in Drug Development

Biozentrum,
Spitalstrasse 41,
4056 Basel
June 22, 2023

ECPM[®] 
European Center of Pharmaceutical Medicine

CONTINUING
EDUCATION

Under the auspices of
EUCOR, the European Campus
IFAPP, Int. Federation of Associations of Pharmaceutical Physicians
and Pharmaceutical Medicine

Accredited by SwAPP/SGPM and FPH SPITAL
Recognized as PharmaTrain Centre of Excellence



Invitation

Pharmaceutical pricing and reimbursement hold significant implications for patients, healthcare providers, and the overall healthcare ecosystem. The landscape of healthcare systems and the pharmaceutical industry is continually evolving, with the introduction of new pricing strategies and reimbursement policies.

Moreover, the global healthcare ecosystem is learning how to navigate new therapies, advanced treatments, and breakthrough innovations. Exploring a variety of pricing strategies and reimbursement models has become imperative to strike the delicate balance between fostering innovation and ensuring affordable access to therapies.

Technological advancements and the increasing availability of health data have opened new avenues for evaluating the value and cost-effectiveness of pharmaceutical products. With rising healthcare costs and budgetary constraints, there is a growing emphasis on finding sustainable pricing models that balance affordability, innovation, and patient needs.

In light of these developments and challenges, the seminar on pharmaceutical pricing and reimbursement will provide a unique opportunity to gather diverse perspectives and share experiences.

Join us on June 22, 2023 to learn from and discuss with the experts!



A handwritten signature in black ink, appearing to read 'Thomas Szucs'.

Prof. Dr. Thomas D. Szucs
Director



A handwritten signature in black ink, appearing to read 'Annette Mollet'.

Dr. Annette Mollet
Head of Education & Training



A handwritten signature in black ink, appearing to read 'Nastazja Laskowski'.

Nastazja Laskowski
Course Director

Pharmaceutical Pricing and Reimbursement

June, 22, 2023

Chairperson: Panos Kanavos, London

08:00

Registration for external participants

Twenty Years of Health Technology Assessment (HTA): Heuristics or Algorithms?

Panos Kanavos, London School of Economics, London

If it is not in the Label – What else?

Thomas D. Szucs, ECPM, Basel

10:00 – 10:30

Coffee Break

Value Based Pricing for Innovative Drugs and Medtech Products

Jens Grüger, Boston Consulting, Zurich

Pharmaceutical Pricing and Reimbursement – A Global Perspective

Hans V. Hogerzeil, Groningen University, Netherlands

12:00 – 13:00

Lunch

Global Pricing and Reimbursement Strategies

Indranil Bagchi, GlaxoSmithKline, US

Affordability of Innovative Drug Therapies

Jorge Wernli, Consultant, Basel

14:30 – 14:45

Coffee Break

European HTA Strategy

Vanessa Schaub, F. Hoffmann – La Roche, Basel

Role of Real World Evidence (RWE) in HTA, Pricing and Reimbursement Decisions

Per-Olof Thuresson, F. Hoffmann – La Roche, Basel

About Frontiers in Drug Development Seminars

ECPM offers one day seminars on new trends and developments in drug development science. These seminars provide the opportunity to integrate work and further education, to discuss with experts face-to-face and to build an international network. They take place on the fourth day of each of the six modules of the ECPM Diploma Course and are mandatory for students taking the Diploma Course. Additionally they are open to our alumni and other interested scientists and can be booked separately.

Learning Outcomes

- Participants will learn about the latest breakthroughs, technologies and future trends in pharmaceutical medicine and drug development, enabling them to stay updated with forefront of research and innovation.
- Stay informed about advancements in established concepts. By staying up-to-date with advancements, they will enhance their knowledge and understanding of proven approaches in drug development.
- They will enhance critical thinking skills for innovative drug development through lectures and interactive discussions. They will be encouraged to think outside the box and examine innovative strategies.

Date and Venue

Thursday, June 22, 2023

University of Basel, Biozentrum, Spitalstrasse 41,
4056 Basel, Switzerland

Registration

Via our homepage www.ecpm.ch or
www.ecpm.ch/frontiers-in-drug-development-s6

Deadline for Registration: June 14, 2023

Credits

Six workshops over a period of two years, which equal 1 ECTS credit. Accredited as continuing education with eight credits by the Swiss Society of Pharmaceutical Medicine (SGPM) and the Swiss Society of Pharmaceutical Professionals (SwAPP). Accredited with 50 FPH-points in hospital pharmacy and 50 FPH-points in clinical pharmacy and the Swiss Society FPH Spital (Fachgesellschaft FPH Spital).

Fee

Course fee including certificate and electronic course material is CHF 580 for ECPM Alumni and CHF 480 for SwAPP/SGPM members. A reduced fee of CHF 210 applies to participants from academia and nonprofit organizations.

After registration you will receive an invoice. For short notice registration, please send a copy of the money transfer to ecpm@unibas.ch

Cancellation Policy

Refund of fees, less 30 % administrative charges will be given if cancellations are received in written format (ecpm@unibas.ch) by June 16, 2023. After this date no refund can be given for cancellations. Speakers are subject to change without notice.

Seminar Organizer

This seminar is organized by the European Center of Pharmaceutical Medicine.

Educating Talents since 1460.

University of Basel
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